

Tues. Community Outreach

Memorandum Date: March 4, 2009  
Order Date: March 18, 2009

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**TO:** Board of County Commissioners

**DEPARTMENT:** CAO/Community & Economic Development

**PRESENTED BY:** Mike McKenzie-Bahr, Community and Economic Development Coordinator

**AGENDA ITEM TITLE:** ORDER/IN THE MATTER OF SUPPORTING JUNCTION CITY'S SUBMISSION OF A 2009 COMMUNITY DEVELOPMENT BLOCK GRANT FOR MICRO-ENTERPRISE ASSISTANCE.

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**I. MOTION**

Move to approve the Order supporting Junction City's CDBG application to form a regional micro-enterprise assistance program.

**II. DISCUSSION**

**A. Background / Analysis**

Junction City is eligible to apply for a 2009 Community Development Block Grant from the Oregon Economic and Community Development Department.

Community Development Block Grant funds come from the U.S. Department of Housing and Urban Development. The grants can be used for public facilities and housing improvements, primarily for persons with low and moderate incomes.

The maximum grant that a city or county can receive is \$1,000,000.

On February 18, 2009, Lane County held a public hearing done to receive comments from the public about community development needs, and hear proposed projects to meet these needs and choose potential projects to submit for funding.

The purpose of these hearings are for the Board of Commissioners to 1) obtain citizen views 2) respond to questions and comments about: Community development and housing needs, especially the need of low and moderate income

persons, as well as other needs in the community that might be assisted with a Community Development Block Grant project; and, 3) choose potential projects to submit for funding.

During this public comment Shawn Winkler-Rios of Lane MicroBiz requested a letter of support for the Junction City CDBG application. The BCC requested that a Board Order be brought back in support of this project. This said Board Order is attached as attachment A.

In the past the Commissioners have strongly supported the cities submissions of Community Development Block Grants for Micro-Enterprise Assistance.

The County has supported active collaborations like those being demonstrated in this new application. The participation of the rural cities of Junction City and the assistance provided by Lane MicroBusiness Program and Oregon Micro Enterprise Network, should prove to be a successful combination in providing support to micro-enterprise businesses.

The proposed work of Lane MicroBusiness and Oregon Enterprise Network to deliver business assistance services on a regional collaborative basis is an efficient and effective way to best meet the needs of micro-enterprise business though out Lane County's rural communities.

#### **B. Recommendation**

It is recommended that the Board approve the motion of the formation of a regional micro-enterprise assistance program and its support of a grant application for the Lane MicroBusiness Program with Junction City as the lead applicant, for micro-enterprise development throughout the area of the regional program.

## **II. ATTACHMENTS**

1: Board Order

**IN THE BOARD OF COUNTY COMMISSIONERS, LANE COUNTY, OREGON**

**ORDER NO.**

) **ORDER/IN THE MATTER OF SUPPORT OF**  
) **PARTICIPATING IN A REGIONAL**  
) **MICROENTERPRISE ASSISTANCE PROGRAM WITH**  
**JUNCTION CITY AS THE LEAD APPLICANT**

WHEREAS, the Oregon Economic and Community Development Department has Community Development funding for Micro Enterprise activities, and

WHEREAS, Junction City in cooperation with Entrepreneurial Development Services (formally Lane MicroBusiness) has identified microenterprise business development activities in Junction City; and,

WHEREAS, the Oregon Micro Enterprise Network (OMEN) is developing a rural microenterprise program in Junction City; and,

WHEREAS, Lane County has been a partner with Lane MicroBusiness to support microenterprise development programs in Lane County; now

IT IS HEREBY ORDERED, that the Lane County Board of Commissioners supports Junction City's community Development Block Grant application, pursuant to the attached, for Micro Enterprise activities

Signed this 18th day of March, 2009.

APPROVED AS TO FORM  
Date 3-10-9 Lane

County

  
OFFICE OF LEGAL COUNSEL

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Peter Sorenson, Chair  
Lane County Board of Commissioners



Entrepreneurial Development Services

Tuesday, March 10, 2009

Mike McKenzie-Bahr  
Community & Economic Development Coordinator  
Public Service Building  
125 East 8th Avenue  
Eugene, OR 97401

Dear Mr. McKenzie-Bahr,

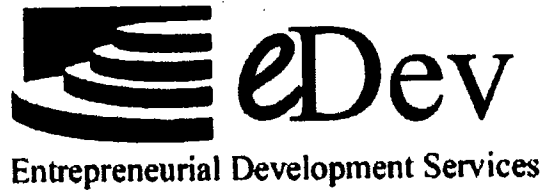
It is my understanding that Lane County seeks additional information on our proposed application for Non-Entitlement Community Development Block Grant. We are happy to provide additional information on the proposed project.

The state receives an annual allocation from HUD for the CDBG program (what we call NECDBG) that is administered by Oregon Economic and Community Development. There is among this allocation a 3% set-aside (\$413,559.45) for microenterprise activities as described in the 2009 Method of Delivery (I have attached the MOD for reference in my e-mail). eDev intends to apply for a \$100,000 grant as a sub-recipient through an application with Junction City, Oregon as lead application. Junction City graciously agreed to be lead applicant to Oregon Economic and Community Development for the second year in a row. Only the lead applicant is subject to the three open grant limitation on applications (see page 2-7 of the MOD).

Last year we formed a six county regional microenterprise area (which included Lane County) and delivered microenterprise services to low-income individuals in there region. Over 100 individuals were served through the project. Chapter 10 of the MOD covers microenterprise related activities (see page 10-2) which are commonly recruitment and screening, business strategy and business planning development, and specific training (marketing accounting, administration etc.).

This year we are proposing a continuation of this project to help low-income individuals to start or grow a microenterprise. We are currently requesting that five counties (Wallowa, Union, Baker, Lane and Harney) to pass resolutions that will support the formation of a regional microenterprise project similar to last year's project. The activities we can engage in are specific to the MOD though broad enough to cover many training situations and are continuations of the many business development services we provided last year. Without Lane County's participation, we cannot serve low-income clients outside of the Eugene/Springfield area (we received limited CDBG funds in these areas).

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*Ph: 541-463-4609 \* Fax: 541-463-4629 \* Email: [winkler-rios@clearwire.net](mailto:winkler-rios@clearwire.net)*



I you need further information, please do not hesitate to contact Beverly Kupperman, Regional Coordinator for OECCDD at 503 986 0133 or myself at 541-463-4606. We will be happy to provide any additional information you need.

Best Regards,

Shawn Winkler-Rios  
Executive Director  
eDev (formally Lane MicroBusiness)  
1445 Willamette Street  
Eugene, Oregon 97401

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